



PRESS RELEASE

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The 2010-2011 agenda of the Smart Security Industry: Focus on new segments with high potential

Presenting the agenda of the Smart Security Industry for 2010 and 2011, Eurosmart Chairman Marc Bertin highlighted the strategic choice of Eurosmart members to focus on the most promising technologies which, when combined with Smart card technologies, bring innovative answers to today's security challenges.

Smart Biometrics for Trust and Convenience

Eurosmart has launched a Task Force with the objective to present an overview of Biometric technology state of the art and express recommendations on technical choices when Biometrics is combined with Smart card technology. The aim is also to highlight the most promising use cases which deployment should be pushed.

"The first identified use cases reflect the true innovative dimension of Biometrics: there are of course already well-known applications in border control and identity management, but also the emergence of biometrics for instance for payment and cash withdraw, children protection as well as eCommerce", said Marc Bertin.

Eurosmart White paper on Biometrics expected in December this year will present the state of the art of biometrics technology and analyze most innovative uses cases (status, benefits, Rol, etc.).

From Machine to Machine to the Internet of Things: Secure the communicating objects' environment

Our digitalized society is entering a new era where objects are talking to objects. In this new environment, security, privacy and data protection are reaching a new dimension. The Internet of Things has a huge potential with trillion of machines potentially able to communicate through IP identifier.

"Eurosmart's commitment as the "Voice of the Smart Security Industry" is to anticipate on new security challenges and promote our technologies", underlined Marc Bertin. In the Smart Machine to Machine ecosystem, software counter-measures are not sufficient to ensure strong authentication in case of emergency call after a road accident for instance. Secure elements embedded into modules can provide a proper level of security adapted to economical and technological contexts modules.

At Cartes 2010, Eurosmart will run live demos on Smart M2M and Biometrics use cases showing how Smart Secure Devices are both essential.

Visit us at Cartes ! "Smart M2M" by Eurosmart on booth 4L 126 and "Smart Biometrics for Trust and Convenience" on booth 3D 126.

What is Eurosmart?

Eurosmart is an international non-profit association located in Brussels and representing the Smart Security Industry for multi-sector applications. Founded in 1995, the association is committed to expanding the world's Smart Secure Devices market, developing Smart Security standards and continuously improving quality and security applications.

Members are manufacturers of smart cards, semiconductors, terminals, equipment for smart cards system integrators, application developers and issuers who work into dedicated working groups (communication, marketing, security, electronic identity, new form factors, and prospect emerging markets).

Members are largely involved in political and technical initiatives as well as research and development projects at the European and international levels.

Eurosmart is acknowledged as representing "the Voice of the Smart Security Industry".

Eurosmart members are companies (Austria Card, FNMT-RCM, Gemalto, Giesecke & Devrient, Infineon Technologies, Inside Contactless, NedCard, NXP Semiconductors, Oberthur Technologies, Precise Biometrics, Prooftag, Renesas Electronics, Morpho, Samsung, STMicroelectronics, Toshiba, Zetes), payment systems (GIE Cartes Bancaires, MasterCard), laboratories (CEA-LETI), associations (Smart Payment Association, MobiSmart, Danish Biometrics) and independent experts (Jean-Pierre Delesse, Michel Koenig).

For more information, please visit www.eurosmart.com

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