



PRESS RELEASE

Brussels, the 4th of May 2010

Eurosmart supports the EU-wide deployment of life-saving in-car e-Call system

Eurosmart Chairman Marc Bertin signed today the Memorandum of Understanding on e-Call - the in-car emergency call system - to support the EU-wide deployment of intelligent transport systems.

Participating to the signature ceremony organised by the European Commission in Brussels, Marc Bertin declared: *"The Smart Security Industry represented by Eurosmart has committed today to support the European Commission on the e-Call project and is proposing its expertise to contribute to the systems' interoperability, with the proper level of security"*.

Security aspects are of most importance when it comes about saving lives by reducing the response time to road accidents. Whereas the European Commission is about to adopt the 4th European Road Safety Action Programme for the period 2011-2020, Eurosmart believes that the deployment of an interoperable emergency call service should be a priority in order to reduce significantly road fatalities.

e-Call is part of the Smart "Machine-to-Machine" (M2M) ecosystem, i.e. an eco-system allowing the communication between two pieces of equipment by exchanging data over a wireless network or by direct (wired) connection without human intervention. E-Call is a combination of an in-vehicle system and a corresponding infrastructure of Public Safety Answering Points (PSAP). When the device detects accidents, it calls the nearest PSAP, transmits the vehicle location and other vital data and opens a voice connection to the cars involved in the accident.

In order to be efficient, the M2M eco-system for e-Call will require strong authentication, confidentiality, integrity and non repudiation of the data which are transmitted.

What is Eurosmart?

Eurosmart is an international non-profit association located in Brussels and representing the Smart Security Industry for multi-sector applications. Founded in 1995, the association is committed to expanding the world's Smart Secure Devices market, developing Smart Security standards and continuously improving quality and security applications.

Members are manufacturers of smart cards, semiconductors, terminals, equipment for smart cards system integrators, application developers and issuers who work into dedicated working groups (communication, marketing, security, electronic identity, new form factors, and prospect emerging markets).

Members are largely involved in political and technical initiatives as well as research and development projects at the European and international levels.

Eurosmart is acknowledged as representing "the Voice of the Smart Security Industry".

Eurosmart members are companies (Atmel, Austriacard, FNMT-RCM, Gemalto, Giesecke & Devrient, Infineon Technologies, Ingenico, Inside Contactless, NedCard, NXP Semiconductors, Oberthur Technologies, Precise Biometrics, Renesas, Sagem Orga, Samsung, STMicroelectronics, Toshiba, Zetes), payment systems (GIE Cartes Bancaires, MasterCard), laboratories (FIME), associations (Smart Payment Association, Babysmart) and independent experts (Jean-Pierre Delesse).

For more information, please visit www.eurosmart.com

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